

Ascender Fonts for Microsoft® Syndicated Client Experiences Starter Kit

Ascender Corporation has developed nine OpenType™ fonts to demonstrate the advanced typographic features of the Syndicated Client Experiences Starter Kit.

The fonts contains the ASCII character set and additional glyphs to showcase certain advanced OpenType features. The font data is licensed “as is” solely for embedded redistribution within the Syndicated Client Experiences Starter Kit product and may not be modified in any way. If you desire a version of these fonts with an extended character set or other custom features, please contact Ascender at <http://www.ascendercorp.com>

The Quick Brown Fox
Jumps Over The Lazy
Dog 1234567890

The Quick Brown Fox
The Quick Brown Fox
The Quick Brown Fox
The Quick Brown Fox

The Quick Brown
Fox Jumps Over
The Lazy Dog 1234

The Quick Brown
The Quick Brown



Gloucester™ News Condensed Bold

Gloucester was a very popular typeface in the early 20th century, influenced by a design originally created in 1896 by the distinguished American architect, Bertram Goodhue. Intended to maximize legibility, the original design featured long ascenders, while the descenders (considered of lesser importance) were very short. It has been updated throughout the years to address typesetting, publishing and now digital communications. The condensed nature of Gloucester is useful to maintain legibility while packing more characters into a certain space. The OpenType feature set includes: ligatures, fractions, alternative fractions, proportional figures and kerning.

Mayberry™ News Regular Mayberry News Light Mayberry News Condensed Semi Bold Mayberry News Condensed Extra Bold

Mayberry was originally designed by Steve Matteson for use on TV screens to provide readability and aesthetics. Mayberry features many design subtleties which are the hallmark of a good type design with excellent performance and legibility on screen. The OpenType feature set includes: ligatures, fractions, alternative fractions, proportional figures, old style figures and kerning.

News Gothic™ News Bold

News Gothic is a pleasant sans serif typeface featuring a nice angularity to set it apart for others in the genre. Originally designed in 1908 by Morris Fuller Benton, News Gothic, with its plainly stated, unselfconscious letterforms, was revived in 1962. It is quite useful as a text face but it’s quite nice for headlines and section headings as well. The OpenType feature set includes: ligatures, fractions, alternative fractions, proportional figures and kerning.

Nimrod™ News Regular Nimrod News Bold

Nimrod was designed by Robin Nicholas specifically for newspapers. It is a sturdy and highly legible typeface family with carefully-shaped letterforms that make dense amounts of text easier to read. Nimrod holds up to the wear-and-tear of newspaper printing and looks great when read on-screen as well. The OpenType feature set includes: small caps & old style figures (regular only), ligatures, fractions, alternative fractions, proportional figures and kerning.

Segoe™ News Symbol

Segoe News Symbol contains a useful set of symbols (also known as “dingbats”) popular with newspapers. The symbols include weather, astrology, playing card suits, dice, stars, pointing hands, pencils check boxes and other icons.

MORE >>>

Ascender Corporation

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Ascender Fonts for Microsoft® Syndicated Client Experiences Starter Kit

Standard ASCII Character Set

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

!"#\$%&'()*+,-./:;<=>?@[\\]^_`{|}~' ' " "

Advanced OpenType Typographic Features

1234567890 Proportional Figures (pnum) feature

1234567890 Old Style Figures (onum) feature*

ff fi fl ffi ffl Standard Ligatures (liga) feature

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ Fractions (frac) feature

0123456789 / 0123456789

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ Alternative Fractions (afrc) feature

**Note - only the Mayberry News family of fonts and Nimrod regular contains Old Style Figures*

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