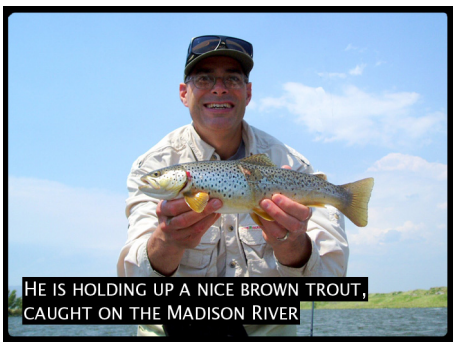
Ascender Corporation

Ascender® CCTV Font Set featuring Lucida®



Ascender's Closed Captioning fonts are tuned for optimal legibility on-screen.

Ascender offers fonts designed and tuned for on-screen legibility that meet the requirements of the EIA-708-B standard for Closed Captioning on Digital TVs (CCTV). All television receivers in the United States are mandated by the FCC to include support for the EIA-708-B closed captioning standard.

The Ascender TV Font Collection consists of the highest quality fonts designed and tuned specifically for on-screen legibility. Each of these fonts make closed captioning text readable and attractive. The Lucida font family was designed by Bigelow & Holmes as one of the first harmonized families for reproduction on low resolution devices. Between all the Lucida fonts there is a consistency of capital heights, x-heights and main stem weights.

Monospace Serif – Lucida Typewriter CC

The Quick Brown Fox Jumps Over The Lazy

Proportional Serif – Lucida Fax CC

The Quick Brown Fox Jumps Over The Lazy

Monospace Sans Serif – Lucida Sans Typewriter CC

The Quick Brown Fox Jumps Over The Lazy

Proportional Sans Serif – Lucida Sans CC

The Quick Brown Fox Jumps Over The Lazy Dog

Casual – Lucida Casual CC

The Quick Brown Fox Jumps Over The Lazy

Cursive – Lucida Handwriting CC

The Quick Brown Fox Jumps Over The Lazy

Small Capitals – Lucida Sans CC Small Caps

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

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Fonts include the required CCTV characters, with multilingual extensions available for geographic markets.

The Ascender TV Font Collection is available for integration into 708 caption decoders that are required in all DTV receivers. Ascender's fonts are available in a variety of font formats, including TrueType® and OpenType®, and in customized character sets to address world-wide markets.

Ascender Corporation is a leading provider of advanced font products specializing in font design, development and licensing. Ascender's founders are font industry experts, and have been involved in developing some of the most important and influential fonts used in computers, phones and printers. Ascender provides multilingual, custom font development for enterprises and hardware & software developers. Ascender also provides high quality fonts for immediate download from the Ascender Font Store website.

Ascender Corporation
25 Northwest Point Blvd. • Suite 975 • Elk Grove Village, IL 60007 USA
Phone: (847) 357 0730 • Fax: (847) 357 0731 • www.ascendercorp.com

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